



## Focused Outreach Event Council District 3

### Summary

Employ a multidisciplinary outreach team consisting of City funded outreach personnel, the County of San Diego and community partners to engage individuals experiencing unsheltered homelessness in identified priority areas.

### Focus Area

North East Balboa Park (Sixth Ave – Upas/Balboa Drive – El Prado)

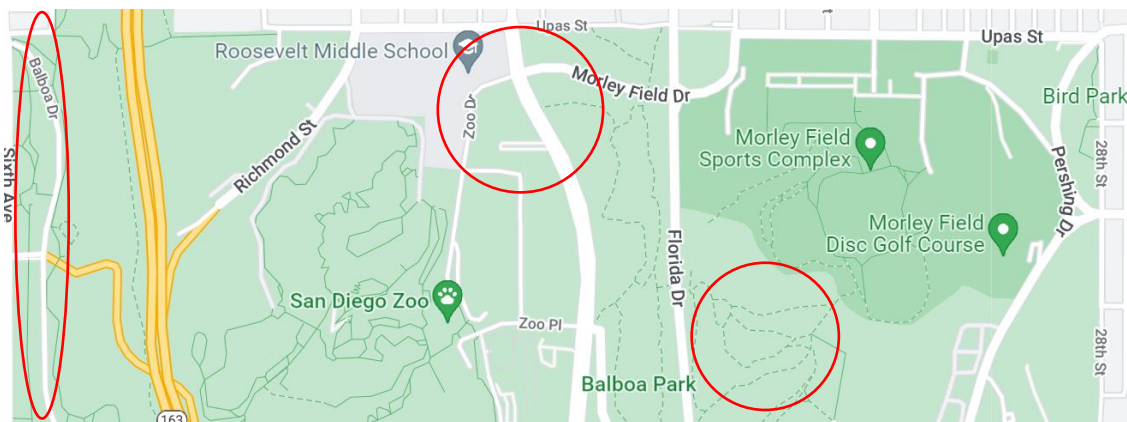
- 10-15 Tent Structures
- Estimated population of 25 individuals

Morley Field (Sixth Ave – Upas/Balboa Drive – El Prado)

- 23-25 Tent Structures
- Estimated population of 30-45 individuals

### Site Description

The locations of focus are the large congregations of unsheltered individuals who reside on the east side of Balboa Park which is comprised of two distinct encampments that are divided by SR-163. More than 70 reports were filed through Get It Done in the month of March, identifying various homeless encampments in this area.





## **Base of Operations**

The base of operations will be located at the Morley Field Sports Complex parking lot (2221 Morley Field Drive ) to accommodate the spacing requirements for partnering agencies and the County Live Well Mobile Unit.



## **Timeline**

TASK	START DATE	END DATE
Planning Meetings	3/7/2022	3/17/2022
Focused Outreach Event	3/22/2022	3/24/2022
Data Collection & Review	3/25/2022	4/6/2022
After Action Report	4/7/2022	4/13/2022

## **Service Partners**

AGENCY/ORGANIZATION	ROLE
San Diego Housing Commission	Operations Coordination
Regional Taskforce on Homelessness	Community Outreach Coordinator
People Assisting the Homeless	Outreach Specialists
County of San Diego Office of Homeless Services	Live Well Mobile Unit, Benefits Specialist & Social Workers
Downtown San Diego Partnership	Family Reunification Program
Uplift	DMV Transportation



SAN DIEGO  
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Catholic Charities of San Diego	Outreach Specialist
La Maestra Community Health Centers	Primary Care Referrals and Outreach Specialist
San Diego Police Department	Homeless Outreach Team
San Diego Rescue Mission	Care Kits & Transitional Housing Referrals



## **OUTCOMES**

<b>Instances of Service*</b>	<b>224</b>
<b>Client Encounters**</b>	<b>75</b>
Outreach Shuttle - Walk Up	45
Field Street Outreach	30
<b>County of San Diego – Office of Homeless Solutions</b>	<b>50</b>
General Relief	14
CalFresh	27
MediCal	3
Care Coordination	6
<b>County of San Diego – Public Health Services</b>	<b>45</b>
COVID-19 Vaccination	28
Flu Vaccination	4
NARCAN Distribution	13
<b>Shelter Placements</b>	<b>3</b>
Single Adult Shelter	2
Rachel's Women's Night Shelter	1
<b>Basic Needs (i.e. food, water, clothing, hygiene kits)</b>	<b>51</b>

\*Includes client encounters, County services, shelter placements and basic needs. Street Based Case Management enrollments are included in the total Street Outreach Client Encounters.

\*\*The 'Instances of Services' and 'Encounters' numbers may include clients that engaged more than one time throughout the week, i.e., duplicates.

<b>Enrolled in Street Based Case Management</b>	<b>26</b>
<b>Housing Referrals</b>	<b>3</b>
VASH	1
Rapid Rehousing	2
<b>Assessed and Enrolled in the Coordinated Entry System*</b>	<b>24</b>

\*Includes check-in on Community Que to maintain client enrollment in Coordinated Entry System.



## **OVERVIEW**

Council District 3 is currently serviced by 11.7 street-based case managers, with 2.0 positions being specifically assigned to cover Balboa Park and Morley Field, although one position is vacant. In addition, the Rapid Response Team spends roughly 30% of their time responding to service requests in the Council District that are received through the City's Get It Done app. Ongoing field assessments conducted by the Sr. Outreach Coordinator and outreach specialists, coupled with community input and reports submitted through Get It Done were utilized to identify the focus areas. The encampments were concentrated near the War Memorial Building, Park Boulevard at the corner of Morley Field Drive and the Children's Playground on Sixth Ave & Upas Street. Onsite and infield resources included; case management, health education, vaccinations, public benefits, mental health, substance abuse and primary care referrals, as well as access to hygiene kits, DMV transportation, and other basic essentials. On the event's final day, field teams included areas surrounding the North Park Community Center in the effort. Over the three day event, 18-26 staff from nine separate organization participated in the event on a daily basis.

The encampments were comprised of single adults with a sizeable percentage of the clients identifying with the LGBTQIA+ community. Substance use and co-occurring mental health issues were present amongst the population and the vast majority of individuals that were engaged were chronically homeless often with a decade's long history of experiencing homelessness. During the three-day event, 26 individuals were enrolled in street-based case management and will continue to work with an outreach specialist to address their instance of homelessness. 3 individuals were placed into shelter, 1 client was connected to the Jane Westin Center, 3 clients received transportation assistance, and 44 clients received assistance in obtaining public benefits. Overall, 49 individuals in the focus area are now enrolled with Street-based case management, 25 of which have a housing plan in place and in the que for a match to a coordinated entry system housing resource. A review of recent data indicated that it is taking an average 114 days from the initial client engagement to an exit to a permanent housing destination. Outreach Specialists assigned to the community will continue to engage individuals residing in focus areas, and provide ongoing services for clients enrolled in case management services.